

CIMCIM Acronym Revision

In 2016 in Milan, CIMCIM members voted to revise the CIMCIM logos as part of ICOM's rebranding campaign, achieving a new consistency across ICOM and its committees. In 2024, ICOM is taking the next step – to change the International Committee acronyms to more recognizable and understandable names for people both in and out of ICOM. ICOM's branding, a thoughtful result of an ICOM working group, and resulting proposals for shorter names aim to reflect our committees' core activities. The purpose of the change is to enhance communication, visibility, and inclusivity. For further details, please see the slides below and ICOM's "RECOMMENDATIONS OF THE INTERNATIONAL COMMITTEES 2023", Item 1) IC Acronyms, 15 May 2023: https://icom.museum/wp-content/uploads/2023/07/IC_separate-meeting-recommendations_2023_EN.pdf

ICOM has provided a list with proposals for all committees; ICOM's proposal for CIMCIM yielded: "ICOM MUSIC".* This suggested short name would replace the acronym 'ICOM-CIMCIM'. Note: the long name – Comité international pour les musées et collections d'instruments et de musique (International Committee for Museums and Collections of Instruments and Music; Comité internacional para museos y colecciones de instrumentos y de música) – will remain the same and appear as before on related logos, etc. The Board supports that "ICOM Music" makes sense given that it is inclusive of material and immaterial collections as well as reflecting our recent name change to include "music" museums and collections more generally. ICOM recommended that the revised acronym/name not be longer than "ICOM" plus 12 letters; and be an understandable word, in English. For further details see the two (2) ICOM slide images at the end of this document.

ICOM requested each IC to conduct a survey + vote amongst its members to determine willingness and contributions of other ideas for consideration. If our vote is successful, ICOM will assist in updating IC logos + branding. The Board is grateful that former CIMCIM Chair Frank P. Bär has agreed to conduct the survey + vote. To date, the survey has been successfully completed. Please find the results of the survey attached: 'ICOM-CIMCIM Name Change Survey Report' (Frank P. Bär, 26 July 2024).

Voting during the CIMCIM Annual Business Meeting

CIMCIM members in good standing will be invited to a vote, which will be held online; the voting platform will close about 20 minutes before the end of the the 2024 CIMCIM Business Meeting (online):

You are invited to a scheduled Zoom meeting.
Topic: CIMCIM 2024 Annual Business Meeting (online)
Time: Oct 1, 2024 03:00 PM Paris time (CEST/UTC+2):
Join from PC, Mac, Linux, iOS or Android: <https://yale.zoom.us/j/93083647515>
Meeting ID: 930 8364 7515
International numbers available: <https://yale.zoom.us/u/abTmyBPfhA>

Have questions about how to use Zoom?
Check out the Zoom Help Center at <https://support.zoom.us>

Voting will open ahead of the meeting as soon as possible to allow members additional time to vote. Individual members are entitled to one vote each, and an Institutional member may, in writing, designate a person to vote on behalf of that institution. Please ensure your membership is up to date to receive the voting invitation email + link. Further details on the procedure and an invitation to vote will be emailed to ICOM–CIMCIM members in good standing.

** [Note: Removed the hyphen in original document from 'ICOM-MUSIC' as ICOM confirmed the acronym should not have a hyphen; should be ICOM MUSIC, as above. (cml 19 November 2024)]*

ICOM international council of museums

Acronym/name focus



↑ M ↑ Name ↑ Flag

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Acronym/name focus

Certain graphic rules need to be taken into account when rethinking the acronym/name:

- the logo is composed of 3 elements: M + Name + Flag
- the name must be short: it is strongly recommended a maximum of 12 characters
- it is recommended to use English for the name
- the name won't be translated
- the name can be composed of two words with a hyphen (max. 12 characters in total recommended)
- it is recommended that "IC" is not part of the name
- the flag consists of: "international committee" + 5 to 6 words maximum (+ articles)
- only the flag will be translated in the 3 languages
- the flag is used as a baseline to describe the word chosen or manufactured